

New York State

PTA[®]

everychild.one voice.[®]

COMMUNICATION ♦ CELEBRATION

LEADERSHIP ♦ REPRESENTATION



STAFFING ♦ FINANCE

ANNUAL REPORT

2010

FROM THE PRESIDENT

The annual report of the New York State Congress of Parents and Teacher, Inc. provides its membership with as thorough a snapshot as possible of the work of the association from Annual Meeting to Annual Meeting. The state association has had an extremely busy year with both volunteer board members and paid staff working collaboratively on initiatives that continue to fulfill the mission and purposes of PTA with an eye on the changing needs and desires of its state and local leaders and members.

I believe the annual report speaks for itself, in both regards, and, as your president, I am very proud of those efforts. Part of the strength of the association rests with the ability to draw individuals with diverse backgrounds, interests, strengths and talents. This has enabled us to remain focused on the advocacy issues that are of paramount importance to the health, education and safety of children and youth, while we worked very hard to review our operations and structure in order to find greater efficiencies and recommend a structural change that addresses the needs of the modern volunteer so that more individuals will feel able to contribute to the work of the association and see that rising to greater leadership roles at all levels of this association is more easily achievable.



Over the past two years I have traveled as widely as I could around our great state. While we continue to face many challenges, I am continually impressed with the local leaders I have met and their dedication to the work we do. It has been my greatest honor to serve as your president for the past two years and I am so privileged to have served with some many wonderful and dedicated individuals that comprise the state board. It will be an honor to continue to serve at the pleasure of the future leadership of this association.

Regards,

Susan Lipman
NYS PTA President 2008-2010

Our Mission is:

PTA is:

- A powerful voice for all children,*
- A relevant resource for families and communities, and*
- A strong advocate for the education and well-being of every child.*

Our Vision is:

Making every child's potential a reality by establishing the New York State Congress of Parents and Teachers, Inc. (NYS PTA) as the premier organization for parent involvement and advocacy for all children.

Our Purposes are:

- To promote the welfare of children and youth in home, school, community and place of worship*
- To raise the standards of home life*
- To secure adequate laws for the care and protection of children and youth*
- To bring into closer relation the home and the school, that parents and teachers may cooperate intelligently in the education of children and youth*
- To develop between educators and the general public such united efforts as will secure for all children and youth the highest advantages in physical, mental, social and spiritual education*

LEADERSHIP AND STRATEGIC PLANNING

A Structure to Create a More Effective Path to the Future

Over the past generation our society has changed dramatically, presenting a wide range of financial, technical and service-need challenges to families, schools, businesses and communities. With these changes, has come the realization that volunteer organizations such as the PTA must develop new strategies to fulfill their mission. Our future success will depend on a number of critical changes researched and developed over the past two years by our Strategic Planning Committee and Board of Managers. The tagline, *everychild.onevoice.*, captures the essence of where PTA must go, but our success will depend on our ability to expand the grassroots voice while modernizing our structure to meet the needs and reflect the challenges faced by modern volunteers. The work of the NYS PTA Strategic Planning Committee was time-consuming, intellectually challenging and recognized the critical need to consider many ideas and possibilities. The committee's focus remained keenly on the Mission, Vision and Purposes of PTA to more closely connect the needs of individual unit members with national goals. The Strategic Planning Committee used combinations of large and small group discussion, surveys and research into successful models adopted elsewhere to identify strategies with the potential for creating a more powerful voice for children while enhancing member service. The framework was designed to expand our grassroots voice by developing leadership opportunities for a more diverse and varied group of PTA members at all levels. The multi-year planning process led to a draft plan that was adopted unanimously by the NYS PTA Board of Managers on July 30, 2010. Full implementation of the plan requires a number of bylaws amendments which must be considered by delegates at NYS PTA's November 2010 Convention. Key elements of the proposed restructuring and proposed bylaws amendments include:

- A new structure which recognizes individual interest and desire without placing unrealistic demands on time.
- A shift in philosophy that directs the business of the association using staff to absorb some of the work previously done by volunteers.
- A change in title from Board of Managers to Board of Directors accompanied by a reduction in size. The Board of Directors would consist of elected officers (Executive Committee), a new title of Coordinator and one youth member.
- A gradual reduction in the number of elected officers from the current eleven (11) to eight (8) by the 2011-12 year.
- Appointment of Region Directors by the NYS PTA Executive Committee with region roles and authority that are unchanged, and with opportunities to meet, network and serve on State committees.
- Current presidential assignees and consultants to be replaced as specialists, whose roles will provide opportunities for highly focused short- or long-term involvement without the responsibility to attend Board meetings or all events.
- Current chairmen roles to be replaced as coordinators and/or specialists.
- Revised procedures that will recognize a "Governance Team" to include the Board of Directors, Region Directors and Specialists.

Key service improvements that will be made possible through proposed changes include:

- Strengthen advocacy strategies by focusing attention on those high priority issues we are in the best position to influence.
- Expand possibilities for state level participation to those who are interested in higher level leadership positions but may be unable to commit to full state board responsibilities.
- Extend information and services to a greater portion of our membership and expand the manner in which they are offered.
- Improve the effectiveness of the state Board to assess and address member needs.
- Improve outreach efforts through development of partnerships and a better understanding of the needs of potential members.
- Insure the continued financial stability of the association through a five-year plan that implements revised investment, sponsorship and advertising policies.

REPRESENTATION AND ADVOCACY

Sharing our efforts with others

To communicate its message, NYS PTA representatives must be credible, persistent and, above all, visible. Participation by PTA volunteers and staff on the Education Conference Board ensures that our educational partners understand and value the parent perspective.

The annual Legislation/Education Conference welcomed PTA advocates, keynote speakers and presenters from all over the state. Held at the Desmond Hotel and Conference Center in Albany, NY, on February 27-28, attendees received a packet filled with advocacy information to “Gear UP” for the 2010 conference theme “Participate Together for Advocacy.” Panel discussions included “Statewide Implications of the Governor’s Proposed Budget” and ways for families, schools and communities to be partners in raising a healthier generation of children. Additionally, attendees were offered workshop sessions and informal table talks that centered on graduation requirements; school safety and violent incident reporting; managing family meals; working collaboratively with boards of education, promoting green school building and locating resources; special education; early intervention for juvenile delinquency prevention; sexting and TWD; preparing for college; keeping secondary school parents involved; and writing and submitting a PTA resolution. Conference Keynote Speakers included: Senator Brian X. Foley, sponsor of Denise’s Law; and Commissioner of Education, Dr. David M. Steiner and SUNY Chancellor Dr. Nancy L. Zimpher discussing “Transformations in Education and Teacher Preparation.” In keeping with the year-long advocacy theme promoting healthy lifestyles, attendee “walks” were arranged at all state events and a Position Paper, “Partners for Healthy Lifestyles” was introduced at this conference.

NYS PTA’s “Lobby Day/Virtual Lobby Day” activities, now entering its sixth year, have become part of the message legislators expect from PTA. The issues targeted for 2010 were State Aid and the Charter School Cap. Issues briefs, talking points, sample letters, postcards and contact information were provided for PTA members statewide by mail and electronic means in preparation for the March 16 Lobby Day team visits to the Legislature, and for a statewide membership virtual campaign on March 17. The Lobby Day team consisted of state officers and Region Advocacy Partners who attended training sessions prior to the on-site visits to policy makers. Building on the success of this effort over the past two years and to provide maximum advocacy impact, plans are underway to combine this initiative with the 2011 Leg/Ed Conference to expand training opportunities and increase the number of PTA participants in the 2011 Lobby Day visits.



Testimony before legislative committees, collaborative projects with our educational partners, well-prepared and researched input to and dialogue with the Governor’s office, legislators and their staff, members of the state Board of Regents and State Education Department staff keeps the NYS PTA agenda constantly in front of state policymakers. Changing our newly proposed policies, regulations and/or laws, requires that agenda to be continually updated through a review of existing policies, resolutions and/or Position Papers and, consideration given to amend or establish positions. During the 2009 Annual Convention, delegates adopted a new resolution, “Detoxification of Minors”, and in 2010 the NYS PTA Board of Managers adopted two new position papers, one on Healthy Lifestyles (Advocacy Team focus for the 2009-10 school year) and one on Financial Literacy.

We continue to enhance our electronic Advocacy capacity by building our Capwiz subscriber list with a database topping now more than 7,500 subscribers. In the 2009-10 school year, 11 alerts and messages were sent; we have begun sending e-blasts for National PTA alerts; we have sent more messages (over 3,000) to Congress than any other State PTA in the nation.

On the national advocacy level, we attended the National Legislative Conference in Washington, DC in March 2010 to bring the PTA Public Policy agenda before our Congressional representatives. Following training sessions and workshops, NYS PTA officers brought our message regarding child nutrition, reauthorization of ESEA and family engagement, IDEA, federal funding, juvenile protection, the education jobs bill and the CCSSI to the Hill to meet with eight New York Congressional members. We were participants in the National PTA award ceremony recognizing NYS Congresswoman Carolyn McCarthy for her sponsorship of the Family Engagement in Education bill and for her efforts on behalf of children and youth. We applied for the 2010 PTA Outstanding Advocacy Award.

This year, our volunteers and staff have represented PTA at conferences of partner organizations; spoken at press conferences and visited and testified before legislative committees in support of maintaining a State commitment to public school funding of community owned schools. Volunteers from the Sachem PTA, who submitted the “Detoxification of Minors” resolution, joined with Senator Brian X. Foley and other volunteers statewide to introduce Denise’s Law, legislation designed to remove roadblocks for families struggling with adolescent drug addiction.

We provided input to the Commissioner and Board of Regents’ efforts to prepare and submit two “Race to the Top” funding proposals and participated in the discussion leading to NYS adoption of national Common Core Curriculum Standards. We also provided testimony on this before the Council of State Governments. Additionally, NYS PTA has taken an active role in providing input and commentary on the SED proposal for a new exit credential, the Career Skills Credential, to replace the IEP diploma and offer access to an additional high school completion certificate for all students.

We participate annually in the selection and recognition of the NYS Teacher of the Year and have begun working on “whole child” initiatives to advocate against a “one-size fits all approach” to teaching, testing and learning to promote 21st Century Learning skills as crucial to career development. Representatives also participated in the Governor’s Statewide Education Organizations Group, a coalition brought together to discuss ways that diverse

youth-focused State agencies and nonprofit associations can work together to keep children in school and moving toward successful high school completion. In response to new legislation, we have played an ongoing role in drafting new standards and performance indicators for classroom teachers and administrators. Recommendations of this workgroup will be considered by the NYS Board of Regents in October and December 2010. PTA volunteers and staff are currently working with Education Conference Board partners to offer a conference in December 2010 that will place an emphasis on anticipated federal aid losses and the proposals to cap future school property taxes.

Over the past three years, NYS PTA has participated with National PTA in an Emerging Minority Leadership Initiative with our goal to increase participation and enhance leadership development of the diverse membership of this state. Expansion of efforts has been possible through our partnership with EPIC, one of two federally-funded PIRCs (Parental Information Resource Centers) in New York State. In September 2010, NYS PTA and the two PIRCs co-sponsored a third highly successful family engagement summit "On The Same Page."

NYS PTA has continued its efforts to expand its membership in urban and rural areas, and continue to be regular participants in discussions to shape professional standards, recognize effective educators, establish meaningful standards for student testing and program evaluation, promote effective childhood vaccination programs, establish after school daycare standards and many other ongoing initiatives. The collective impact is that of an association whose influence and opinions are sought and respected.

COMMUNICATION

Reaching a broader audience

Achieving the PTA Mission requires ongoing communication that must be timely and must reach as many of our nearly 340,000 members as possible. We depend on three forms of communication to make this happen.

ELECTRONIC

This year, the New York State PTA took several significant steps forward to expand our use of electronic resources.

Website: This November marks the second anniversary of our partnership with the Capital Region BOCES to make the NYS PTA website, www.nyspta.org, a work in progress that continues to improve our communication effectiveness by taking advantage of opportunities presented by rapidly changing technologies. The result is not just a new look, but a more logical organization of content and an ability to grow and add new services. Beginning with a public site that provided a wide range of basic PTA information, we have continued to expand our "members only" section to provide access to the *NYS PTA Resource Guide*, brochures and publications including the *New York Parent Teacher* periodical and workshop materials from each major conference. This year's exciting addition is the "Bylaws EZ" process, a straight-forward template to create unit bylaws that promises to make this important process much easier and less time consuming. The same process will become available for council bylaws in the near future. Work has also continued to improve and complete the online registration feature, making it possible to eliminate paper registrations in the future. A host of new services will be added over the next several years including a PTA Store, video presentations and other online training services.

Capwiz: Employment of an electronic tool to facilitate individual member communication with State and National policymakers had once been considered cost prohibitive. A partnership with National PTA, however, has brought the cost within reach and greatly enhanced the ability of individual members to communicate with their legislators.

Social Networking: In an effort to reach an ever larger audience, we have added a Facebook fan page to the communications tools used to spread our message and provide service support.

Internal Data Library (IDL): Internal management and communication of information based on a system of complex and ever-changing files is an enormous challenge whether the system is supported by a paper or electronic system. Over the years, NYS PTA has spent considerable time, and incurred extensive mailing costs, in its efforts to provide state and region PTA leaders with up-to-date files. Several years ago, an electronic Internal Data Library, or IDL, was introduced, which offers state and region leaders a wide range of up-to-date documents, reports and data. Over the past year, the organization of data has been improved to make it more readily accessible and much new data continues to be added. With useful data stored and continuously updated, the ability of those who rely on this information to provide quality support to individual units and their members becomes greatly enhanced. Likewise, staff time and cost required to prepare and distribute updates is dramatically reduced. Growth in the use of technology had increasingly taxed the capabilities of our voice and data communications services necessitating upgrading to T-1 capability this past year, which has allowed us to greatly increase our data communications capability and allow for future growth.

PRINT

NYS PTA's regular publications: the *New York Parent Teacher*, a four issue periodical; "Fast Facts," "Legislative Briefs..." and "Advocacy News" published eleven times per year; the *Resource Guide*; position statements contained in "Where We Stand" and an annual report, are at the core of the printed materials available to our members across the state. While each of these publications has been prepared in a printed form, they are now all available in the "members only" section of our website and, in the case of "Fast Facts," unit and council presidents and state and region board members are sent an email with direct links to the documents on NYS PTA website. The *Resource Guide* and *New York Parent Teacher* are both available on the "members only" section of the website. The *Resource Guide* was distributed to new unit and council presidents this year. "Where We Stand" is available on the advocacy section of the NYS PTA website and distributed in hard copy to delegates attending NYS PTA's annual Legislation/Education conference. Topic-related brochures and publications developed by PTA volunteers, often in cooperation with "partner" organizations, have been available at events and are now available on the "members only" section of the website.

PEOPLE

From its beginnings in 1897, PTA has depended on person-to-person contact to spread its message. No matter how sophisticated our efforts at communicating electronically or in print, the heart of PTA continues to be in person-to-person and face-to-face contact. The members of the NYS PTA Board of Managers work collaboratively with one another and our educational partners to represent PTA positions to local, state and national policy makers. The structure undergoes continuous review and renewal to assure that we find more effective and less costly ways to provide maximum person to person contact within the limits of budget and volunteer time.



CELEBRATION

We celebrate the present as we build to the future

It is essential for a successful organization to celebrate its accomplishments and those of its members. This year we celebrated the 2010 PARP winner, Alexander Hamilton PTA in the Kenmore-Town of Tonawanda School District, for their program "Get Ready, Get Set, Read!" We recognized National PTA Reflections "Beauty is..." winners Jessica Calzi of the Williamsville East High School PTSA in Western Region for her Dance/Choreography entry, and Aaron Schaible of the Victor Central PTSA in Genesee Valley for his Film Production entry. In addition, this year we received 395 entries for the annual Theme Search contest!

We are pleased to celebrate the achievement of students planning to enter the teaching profession by awarding nine \$3,000 Jenkins Memorial Scholarships for Teacher Education to:

- **Melissa Baena** - Valley Stream Central High School, Nassau Region - SUNY Potsdam - Music Education
- **Danielle Ferrante** - Smithtown High School West, Suffolk Region - SUNY Geneseo - Secondary Education - History
- **Nicole Paolillo** - Smithtown High School East, Suffolk Region - SUNY Cortland - Elementary Education with a concentration in Mathematics
- **Devan Quinn** - Binghamton High School, Southeastern Region - SUNY Brockport - Secondary Education - Spanish
- **Caitlin Roberts** - Queensbury High School, Northeastern Region - SUNY Oswego - Secondary Education - Art
- **Breanne Rafferty** - Grand Island High School, Niagara Region - SUNY Geneseo - Elementary and Special Education
- **Katie Sheehan** - John F. Kennedy High School in Bellmore, Nassau Region - SUNY Oneonta - Secondary Education - Mathematics
- **Michelle Ryan Walpole** - Valley Central High School, Central Hudson Region - Orange County Community College/SUNY Geneseo - Secondary Education - Mathematics
- **Stephanie Willmarth** - Webster-Schroeder High School, Genesee Valley Region - SUNY Geneseo - Elementary Education



Celebration – contd

We are also pleased to support the work of teachers working to improve their craft by awarding two \$1,000 Teacher Fellowships in Memory of Richard Gazzola, to Dina Barone – Udall Road Middle School, Suffolk Region and Robin Fitterer – Garden City Middle School, Nassau Region.

We celebrated Criselda Sarmiento from Valley Stream High School, Nassau Region as this year’s winner of the Youth Humanitarian Award in Memory of Stanley Marcus, as well as the many students who build community through their humanitarian efforts. We also celebrated 2009-10 Newsletter Award winner Wisdom Lane PTA, with their “Words of Wisdom” newsletter.

Finally, many volunteers from all parts of the state were nominated to receive the Leadership Award in honor of Jane Skrzypek. We celebrated Taconic Region’s Diana Loiacono as our 2010 state winner.

Each year we also celebrate our membership outreach efforts as we welcome new PTA units and councils. They include:

- **Central Region:** Baker High School PTSA and Chittenango Central SEPTA
- **Central Hudson Region:** East Ramapo SEPTA, East Ramapo Early Childhood Central PTA and Kakiat Elementary PTA
- **Suffolk Region:** Sag Harbor SEPTA
- **Leatherstocking Region:** General William Floyd Elementary PTA
- **Genesee Valley Region:** Newark Middle School PTA
- **Nassau Region:** Dryden Street PTA and Park Avenue School PTA
- **Niagara Region:** Royalton-Hartland Middle School/High School PTSA
- **North Country Region:** Herman-DeKalb School PTA
- **South Central Region:** Ithaca SEPTA
- **Westchester-East Putnam Region:** Cross Hills Academy PTA, Southern Westchester BOCES SEPTA and Vive Early Childhood PTA
- **Western Region:** Pembroke PTA

Throughout the state hundreds of others are also honored each year for outstanding service and work with NYS PTA Honorary Life Memberships, Distinguished Service Awards, Newsletter and Membership Awards, Advocate in Action and ACT Awards. We extend congratulations to all those who have received recognition for their efforts on behalf of children and youth, and thank the thousands of members who continue to support the mission and purposes of PTA.

STAFFING

An evolving model of effective support

NYS PTA has traditionally been a “hands-on” volunteer organization, yet the size, complexity and scope of the work and the changes in volunteer availability make it imperative to pursue our mission with the support of a strong staff. A stable and specialized staff has become even more critical as Board strategy moves toward increased direction of staff activities to achieve success. The basic staffing model provides this staffing for event coordination, membership activities, advocacy representation and general support, and is continually evolving to assure continuity while building capacity to assume an expanded support role. The model is currently serving us well, and we continue to evaluate the skills needed to improve service. Carol Raymond and Aimee Tweedie joined our staff in January as Administrative Assistants, providing support in areas of communication, technology and event support. Clare Hart continues as Events Coordinator, and has taken on an expanded role as supervisor of our general support staff that also includes Joanne McGuirk and Eileen O’Connor as part-time Office Assistants. Noreen Iacobucci continues in her role as Membership Specialist; the Executive Committee approved a change in Rick Longhurst’s title from Assistant to the President to Executive Administrator to more accurately convey an expanded advocacy and representation role. The staff is committed to an evolving model, the PTA mission and to their individual roles.

FINANCE

Making wise use of limited resources

Over the past several years we have been successful in managing our annual budgets, expanding our electronic communications, protecting our hard-earned reserves and diversifying our investments while responding to a struggling economy, declining membership and an ever-greater need to advocate for the educational opportunities, but it is not enough. At a time when our advocacy efforts are needed the most, we have taken two important steps toward improving our effectiveness while recognizing fiscal realities:

- The re-structuring proposals described within this report will help us to conserve and re-direct vital resources.
- An investment in generation of non-dues revenue presents an opportunity to build needed sponsorships to support activities that advocate for quality education and provide essential information resources for parents and local NYS PTA units.

We have worked closely with the Bonadio Group, our independent auditors, with Wells Fargo Investments, our own Board, other State PTA Congresses and with public and private organizations experienced in addressing similar challenges to assure that these efforts will be successful in building a future that is secure, well-managed and effective in addressing our core mission. A summary of recent financial activity includes:

New York State PTA Revenue and Expenditure Activity

	Actual 2008-2009	Actual 2009-2010	Budget 2010 - 2011
Revenues: General Operating Fund			
Membership	\$ 605,143	\$ 584,519	\$ 586,250
Convention	\$ 90,752	\$ 182,598	\$ 184,500
Summer Leadership	\$ 34,040	\$ 34,098	\$ 36,000
Leg/Ed Conference	\$ 20,011	\$ 17,906	\$ 18,000
Subscription/Publications	\$ 5,123	\$ 1,230	\$ 2,350
Gifts/Grants/Sponsorship	\$ 10,315	\$ 10,029	\$ 9,300
Distinguished Service Awards	\$ 8,175	\$ 8,925	\$ 7,000
Investment Interest	\$ 25,713	\$ 13,226	\$ 11,000
PTA Store (Net)	\$ 3,105	\$ (3,234)	\$ 1,500
Miscellaneous/ Inter-fund Transfer	\$ 3,475	\$ (2,518)	\$ 35,207
Total Revenue General Operating Fund	\$ 805,852	\$ 846,779	\$ 891,107
Expenditures: General Operating Fund			
Advocacy	\$ 28,605	\$ 38,305	\$ 32,050
Field Support	\$ 74,490	\$ 72,518	\$ 67,223
Communications	\$ 50,254	\$ 43,276	\$ 31,425
Leadership	\$ 125,671	\$ 225,540	\$ 227,550
Structure	\$ 106,915	\$ 97,204	\$ 94,989
PTA Office	\$ 374,580	\$ 373,292	\$ 437,870
Total Expenditures General Operating Fund	\$ 760,515	\$ 850,135	\$ 891,107
Total Revenue PARP	\$ 12,363	\$ 319	\$ 1,200
Total Expense PARP	\$ 7,815	\$ 1,257	\$ 2,450
Total Revenue Twin Projects	\$ 67,912	\$ 53,498	\$ 51,800
Total Expense Twin Projects	\$ 40,798	\$ 34,086	\$ 36,900
Total Revenue Insurance	\$ 387,137	\$ 387,409	
Total Expense Insurance	\$ 264,913	\$ 266,760	

- Excess insurance premiums are placed in an Insurance Reserve to protect against unanticipated insurance losses or premium increases.
- An annual audit conducted by the Bonadio Group CPAs rates NYS PTA's financial reports as "unqualified", the best opinion an audit firm can provide.

Annual Giving Fund

This year we embarked on an Annual Giving Fund program by reaching out to PTA leaders, former NYS PTA Board members and our educational partners in an effort to create a program that will encourage people to support our mission, purpose and efforts to advocate for children and youth. NYS PTA thanks each of those who generously contributed to that effort.



\$1,000 – PLATINUM

Susan Berkow

\$500 – SILVER

Nancy Davis

Maria and Fred DeWald

Jo Ann Incalcaterra

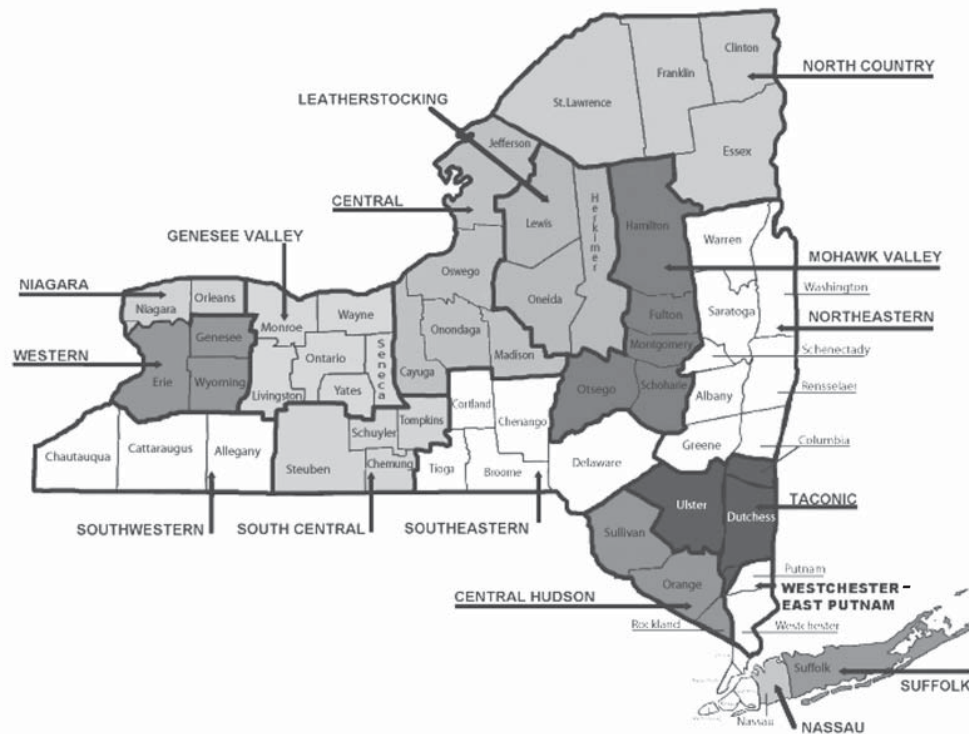
Susan and Jay Lipman

School Administrators Association of NYS

ADDITIONAL DONORS

Bay Elementary PTA	Phoebe Massimino
Steven and Laurie Becker	Laurie Mattone
Joanne and Shawn Berg	Moriah Central School District PTA
Bosco Realty Associates	North Warren PTSA
Marie Cinti	Oquenock PTA
Ann Doxsey	Merle Payne
Anne Ehrlich	Sylvana Pietromonaco
Donna Fleming	Susan Presogna-Contino
Pat Giacalone	Theresa Raso
Gerry Gleason	Barbara Reynolds
Jennifer Gormley	Cathy Saliani
Lisa Mae Hazelton	Seaford SEPTA
April Jean Holdren	Southgate PTA
Nancy Irace	Mary Twardokus
Judy Keenan	Kathleen Vento
Kings Park SEPTA	Waverly Park PTA
Gene Kinney	Wenonah Elementary School PTA
Nancy LaRose	West Middle Island PTA
Livonia PTSA	Wheelock PTA
Helen Maloney	Williamsville PTSA Council
Maple East Elementary PTA	Woodhull PTA

OUR REGIONS



NEW YORK STATE PTA BOARD OF MANAGERS

Executive Committee:

President – Susan Lipman; First Vice President – Dr. Maria Fletcher; Educator Vice President – Tamalin Martin; Vice President – Kathy Dowling; Vice President – Susan Berkow; Vice President – Stephanie Fehr; Vice President – Lana Ajemian; Vice President – Alvin Benson; Vice President – Bonnie Russell; Secretary – Patricia Hysert; Treasurer – Janet Meyerson

Region Directors:

Central – Caroline Horzempa; Central Hudson – Merle Payne; Suffolk – Doris Fisher; Leatherstocking – Donna Imobersteg; Genesee Valley – Gail Gligora; Mohawk Valley – Marge Ugalde; Nassau – Judy Van Haaren; Niagara – MaryBeth Carroll; Northeastern – Penny Hollister; South Central – Denise Reppert; Southeastern – Tina Zdimal; Southwestern – Michelle Waterman; Taconic – Nancy Hulton; Westchester-East Putnam – Kelly Chiarella; Western – Kelly Stephenson; North Country – Ellen Galo

State Chairmen:

Arts in Education – Debbie Faraci; Awards – Jacqueline Wilson; Bylaws – Linda King; Education – Neil Johanning; Environment – Michelle Nolan; Health and Wellness – Diane Campbell; Family Engagement – Gina Mann; Legislation – Susan Pado; Membership – Jeanette Meoli; *New York Parent Teacher* Editor – Danielle Brooks; Outreach – Bev Cottrell; Parents as Reading Partners – Helen Hoffman; PTA Store Manager – Wendy DeSanto; Resolutions – Jane Harsha; Resource Development – Julie Griffith; Special Education – Joyce Cattani; Technology Communications – Gracemarie Rozea

Additional Board Members:

Youth Member – Angela Johanning; Immediate Past President – Maria DeWald; National PTA Board Member – Vito Borrello; Presidential Assignees – Michele Conklin, JoAnn Incalcaterra, Gene Kinney, Catherine Romano; Consultants – Janet Ahola, Richard Ahola, April Jean Holdren, Mike Meehan, Sue Rau, Pam Schmitt, Penny Whiting

State Office Staff:

Executive Administrator – Richard Longhurst; Event Coordinator – Clare Hart; Membership and Insurance Specialist – Noreen Iacobucci; Administrative Assistants – Carol Raymond, Aimee Tweedie; Office Assistants – Joanne McGuirk, Eileen O'Connor

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