



“Beauty is...”

August 2009

Dear PTA President,

The National PTA developed the Reflections Program in 1969, to interest children, parents, teachers and communities in the arts. Since then, thousands of students have participated in this program each year and have enjoyed the benefits of having their creative talents recognized and self-esteem developed. With your support, more children will be enriched through the arts.

This year’s theme, “Beauty is...” will stimulate a different response from last year’s “Wow” theme. I look forward to seeing how children interpret this concept. Enclosed is the information needed for the 2009-2010 Reflections Program. PLEASE SHARE THIS INFORMATION WITH YOUR UNIT REFLECTIONS CHAIR. Your Region Deadline Date information is on the last page of this document.

PLEASE NOTE: The bottom of the entry form includes a section requesting information regarding your unit’s Insurance payment date, Membership Dues payment date, and Bylaws Adoption/Expiration dates. By including this information, you will see at a glance if your unit is in good standing and is eligible to send entries on to the next level. Please assist your Reflections Chair with filling out this section. If any one of the dates is not current, please correct it immediately. It is very important that CATEGORY RULES set by National PTA are followed to avoid any disqualification of entries. Also, TWO (2) copies of the Student Entry Form MUST accompany each entry.

The last page of this packet is a list of the Region Directors and their email addresses. Please refer all questions to your Region Director. Suggested procedures, a calendar of events, RULES and sample certificates for participants are also included. Again, it is very important that all rules are followed to avoid any disqualification of entries. Please see the separate packet regarding the Theme Search.

There are three major components to promoting Arts in Education via your PTA unit. The first component is the Reflections Program itself and the second is the Theme Search; these are both open to all students who attend a school where there is a PTA/PTSA/SEPTA/SEPTSA in good standing. The third component is for the promotion of the ARTS in our schools and communities.

Thank you for your continuing hard work for all of our children.

Sincerely,

A handwritten signature in cursive script that reads "Susan Lipman".

Susan Lipman
NYS PTA President

A handwritten signature in cursive script that reads "Debbie Faraci".

Debbie Faraci
NYS PTA Arts in Education Chair

P.S. You will find your Region Deadline Dates on the last sheet of this packet. Set your local deadline to allow ample time for your entries to be judged and sent on to the next level. The Region Reflections Chairmen know that their State Deadline for entries is January 9, 2010. **ENTRIES MUST BE RECEIVED BY THE STATE CHAIR ON OR BEFORE JANUARY 9, 2010.**