

Membership Awards

New York State PTA Membership Awards

AUTOMATIC AWARDS:

Early Bird Award Certificate

The Early Bird Award certificate is awarded to units that made a payment on or before October 20th that equaled at least 50% of the previous year's membership. Only payments received on or before October 20th will qualify for this award.

Founders Day Award Certificate

The Founders Day Award certificate is awarded to units that sold and made a membership payment of at least 15 members during the month of February. Payment must be submitted using membership dues payment form. Only payments received on or before March 1st will qualify for this award.

Membership Growth Award Certificate

This certificate is awarded to units when the total membership increases by at least 5% over last year's March 31 membership total. This award is automatic; there is no application needed to receive this award.

AWARDS TO BE APPLIED FOR:

President's Letter of Community Involvement

This award is presented to a unit for enrolling 10 or more members outside of the school family (i.e., members who are not students, parents or teachers in your building).

100% Teacher Membership Certificate

This certificate is awarded to a unit for enrolling 100% of their home school based certified teachers (where the teacher gets their pay check).

Focus on Fathers Award Certificate

The Focus on Fathers Award will be presented to every unit in which 25% of the total membership are men (dads, stepfathers, grandfathers, or any male interested in advocating for children and youth). This award is offered again with the hope that all parents will join in PTA's commitment to children.

Special Membership Award Incentives

Early Bird Award: All units who qualify for the Early Bird Award will be entered in a drawing that will take place at the opening of the NYS PTA Convention in November. One unit from each region will be randomly drawn from among those eligible in that region. The unit drawn will receive a \$25 gift certificate for use at the NYS PTA store. This certificate can be used for in person purchases or for orders placed.

Membership Growth Award: The unit that achieves the highest membership growth in each region will receive \$50 from NYS PTA. The unit with the highest growth in the state will receive \$100.

PLEASE NOTE: Membership growth calculations are based upon paid membership as of March 31st of that membership year. Any late payments made after March 31st of the previous membership year are not counted toward membership awards. *Only units with no outstanding membership issues at the close of the membership year (all payments have been made and all unused cards returned) will be eligible for this incentive.*

All membership awards are determined by receipt of membership payments received in the State PTA office on or before specified deadlines.