

New York State
PTA
everychild.onevoice.®

Annual Report

2014-2015

New York State Congress of
Parents and Teachers, Inc.

From the President



The Annual Report of the New York State Congress of Parents and Teachers, Inc. provides its membership with a snapshot of the work of the association from Annual Meeting to Annual Meeting.

Over the past year your state association has embraced the theme: *Communicate to Advocate*. This has become a mantra that defines, directs and drives forward our efforts to represent, to include and to expand NYS PTA's influence while listening and responding to the needs of our members.

This report highlights the efforts of a dedicated governance team and support staff to fulfill the mission and purposes of the PTA in a transformative way. Our strategic plan encourages vision and creativity through governance and organizational planning and implementation as a collaborative approach shared by volunteer and staff. As a result, communication continues

to evolve and grow, resources are building and we are gaining in our reach to assess the needs and support our leaders and members in the field, in all communities.

We rely on our grassroots members to help inform our voice. It is about all voices. Last year we conducted a survey to our membership to help identify what our members want, and we have begun to implement changes based on those results.

The survey results helped to:

- Guide the direction of new position papers on Assessment, Testing and Learning, Educating the Whole Child and Juvenile Justice in New York State;
- Encourage us to provide live streaming of general sessions at our convention this year for the first time to allow members throughout the state to see our resolutions process;
- Lead us towards analyzing our technology needs and starting the process of revamping our website;
- Develop and implement an e-membership card system that allows us to collect additional member contact information so that we have a better ability to connect with our members; and
- Expand on existing programs to include two Reflections Art Roadshows and the plan to bring back our PARP Conference while planning to investigate and implement new programs for middle and high school members.

We recognize that all parents and caregivers – no matter the language, culture, educational attainment, income or zip code – want what is best for their children and will support PTA's efforts to make a difference for their child and every child. So we will survey the membership again later this year, utilizing the contact information we collect from the new membership system (so far we have increased our ability to reach members via email, five-fold). Our hope is to reach as many members as possible to truly hear all voices.

As your state association, we prioritize and focus on the issues of the day. We continue in our work to seek healthy, safe environments that assure our children will become healthy, productive adults; and we work to ensure they are prepared intellectually and socially to meet the demands of a rapidly changing global society.

We remain very aware of the need to listen to our members to guide our decisions as we plan to support our programs and our advocacy work. Investments that build diversity, enhance state and local leadership capacity and provide avenues to empower our grassroots members in the field remain among our top priorities. As we go forward, we will continue to Communicate to Advocate to support our mission as we sustain our legacy for tomorrow.

Warm regards,

A handwritten signature in cursive script that reads "Bonnie M. Russell".

Bonnie M. Russell
NYS PTA President 2014-2016



Reaching and Supporting Current and Potential Members

Facts don't lie. NYS PTA has followed a national pattern of declining membership, losing 100,000 members over the past ten years. Research suggests that relevance, communication and a culture that places value on establishing and maintaining relationships are all important to a thriving association culture.

In an effort to more effectively reach our grassroots, NYS PTA contracted with consultant LeeAnn Mandrillo of LMC Solutions to help facilitate a needs assessment of the association. Ms. Mandrillo obtained input from focus groups in five regions as well as surveys of unit members and local, region and state leaders. Information gathering focused on membership and leadership.

Analysis of this information concludes that NYS PTA should:

- Address a perceived communications disconnect between state leadership and grassroots membership.
- Concentrate on leader training and mentoring.
- Develop meaningful programs for parents of middle school and high school students and urban residents.
- Take greater advantage of social media and advancing technology.
- Acknowledge societal changes limiting volunteer time and availability by becoming more "volunteer led and staff implemented."
- Develop strategies to permit direct email contact with a greater portion of membership.

Response to these recommendations is ongoing, with the following actions taken to date:

- Results and consultant conclusions have been presented to and discussed with the Board of Directors.
- The Board is considering change strategies offered by Executive Committee members, National PTA and NYS PTA staff.
- The Executive Committee appointed a staffing committee and a technology committee to assess staffing and technology roles and needs.
- The Executive Committee and Board of Directors have scheduled discussion sessions to address questions of what NYS PTA should be, how its customer audience should be served and how the association should move in the direction of becoming more volunteer led and staff implemented.

Goals

Organizational Effectiveness

Goal #1:

Develop and/or clarify roles and responsibilities of staff and governance team aligned with the mission of NYS PTA.

Goal #2:

Develop/offer training for the governance team, region boards and staff.

Goal #3:

Ensure the ongoing fiscal viability of the NYS PTA.

Membership Services

Goal #1:

Maximize membership services

by providing field support and resources.

Goal #2:

Build person-to-person relationships to grassroots through field support coordinators, region directors and region boards.

Goal #3:

Develop electronic communication and online memberships for members.

Advocacy

Goal #1:

Heighten awareness of PTA's role to establish positions and the applicability of PTA resolutions and position statements as a basis for advocacy.

Goal #2:

Continue to assess the needs of our members at the region, council, unit and grassroots level regarding advocacy issues and concerns.

Goal #3:

Build stronger relationships with individual units and members to ensure advocacy on behalf of children, families and public education.

Goal #4:

Strengthen our relationships and roles with our partners, other advocacy groups and organizations.

Responding to Change: Solutions and Communication Strategies

For the past several years, NYS PTA has sought new and creative strategies to make the changes we see all around us work better for our members and the children we seek to represent. Our efforts come down to two key questions:

1. In the face of rapid change, coupled with a wide range of responses to that change, how can we contribute to solutions that promise a better future for our children?
2. How do we use a broad member base to build on our message, communicate that message and expand the number of voices promoting that message?

Within the education community, the past year has been one of turmoil and uncertainty.

New York State lost an education commissioner and several top deputies. With the appointment of new Commissioner MaryEllen Elia, responsibilities within the Education Department were reorganized and new staff hired.

A joint session of the NYS Legislature replaced four members of the Board of Regents with fresh faces and bold new ideas. John Flanagan replaced Dean Skelos as Senate Majority Leader. Carl Heastie replaced Sheldon Silver as Assembly Speaker.

Governor Cuomo, in response to public outcry, made efforts to establish his own education agenda.

Private interests spent unprecedented sums to shape educational policy to suit their own purposes.

Parents of 200,000 children refused federally mandated tests.

For NYS PTA, confronted with declining membership and sometimes differing member views on appropriate response to state and national problems, the challenge has been to find and promote promising solutions that parents can agree on, while empowering them to individually and collectively represent the best interests of their children.

What follows is an overview of the strategies and actions pursued in that effort.



Jami-Beth Knapp – In Memoriam

Whether it was PTA community

Or the passion she gave to the mission of EPIC

Or struggling families in urban Buffalo

Or her friends in the tiny Adirondack village of Lake Pleasant

Or her daily love and devotion to Phil, Della and Jacob

Jami made us all feel that we were a part of her family

With a direct but informal style that welcomes and embraces

We will miss her, but as we honor her with a Family Engagement Award

Each year we will take time to remember the values she represented

That place family engagement at the very heart of what we do

In Pursuit of a Positive Educational Climate

There can be no question that considerable parent concern centered on issues related to student testing. In the sometimes divisive climate that has emerged over the past several years, a number of parents refused to ask their children to participate in federally mandated standardized testing.

NYS PTA advocated neither test participation nor test refusal but instead urged parents to become informed and act in the best interest of their own children. PTA contributed to the process of developing information and seeking solutions in a number of ways: letters, testimony, blog posts, position statements, workshop presentations, media interviews and person to person contact with legislators and policy makers.

A sampling of important activities includes:

- A joint effort to work with Educational Conference Board (ECB) members to publish position statements urging a \$1.9 billion increase in state aid, elimination of the Gap Elimination Adjustment (GEA) and adoption of multiple pathways to high school graduation.



- Response to Governor's Assistant Jim Malatras, urging stronger attention to educator preparation, professional development and suspension of links between student test results and teacher evaluation.
- Testimony to joint legislative budget committees urging separation for aid eligibility from adoption of new APPR proposals and suspension of links between student test results and APPR.
- Discussion of issues and parent responses with multiple presentations by Education Department leaders, cooperating partners and members of the NYS Board of Regents at the 2015 Legislation/Education Conference and follow-up sessions in some regions.
- Multiple letters and Key Advocacy Partner (KAP) visits promoting a "Time Out and Children First" related to unacceptable links between state aid, student test results and educator evaluations.
- Meeting personally with US Senator Charles Schumer to urge his support for federal family engagement legislation. We were successful in gaining the senator's support but important federal education legislation remains stalled.
- Collaboration with 40 pro-education groups to defeat tax credit proposals designed to benefit wealthy New Yorkers.
- Regular blog posts by NYS PTA President Bonnie Russell to keep members informed about relevant legislative issues and NYS PTA response.
- NYS PTA coordinated testimony, representing seven diverse parent groups, at the Regents Learning Summit held on May 7 in response to new educator evaluation legislation.
- Updates to or retentions of 17 previous NYS PTA resolutions and proposal of a new resolution seeking legislation that would prohibit use of human bio-solids in areas frequented by youth.



Opportunities to Learn, Collaborate and Grow

Each year, NYS PTA offers members the opportunity to gather, share experiences and learn from outside presenters and each other at three major events.

Highlights of these events are offered in pictures and in words.

Annual Convention 2014

Convention Coordinator:

Kathy Dowling

Workshop Coordinator:

Jackie Wilson

Delegates heard from keynote speakers Chancellor Merryl Tisch and Major General Barrye Price, National PTA Board of Directors.

Delegates also elected officers to two-year terms:

- Bonnie Russell, President
- Gracemarie Rozea, 1st Vice President
- Penny Hollister and Donna Imobersteg, Vice Presidents
- Judy Van Haaren, Secretary



Delegates also approved new resolutions on HIPAA laws, E-Cigarettes and Social Hosting.



Legislation/Education Conference 2015



Conference Coordinator:

Jane Harsha

Conference attendees heard general session interviews hosted by media professionals Jessica Bakeman and Susan Arbetter, and keynotes on

current education issues by Regent Roger Tillis and Dr. Rick Timbs.

Key Advocacy Partners received orientation on legislative issues and visited legislators to discuss financial priorities and issues related to student testing.

Summer Leadership Conference 2015

Conference Coordinator:
Clare Hart

Workshop Coordinator:
Jane Harsha

Conference attendees chose from among 50 workshops related to PTA programs, leadership strategies and topics expected to come before the state and national legislatures in the upcoming year. Attendees were also offered opportunities to celebrate achievements and get to know one another around a red carpet theme.



Youth Member Leadership

During the Summer Leadership Conference, Youth Member Shannon Stephenson made NYS PTA proud as she collected over 700 items for the YWCA of Utica. Great job, Shannon! Thank you to all who generously donated.

Awesome Sharing

On Saturday evening of the Summer Leadership Conference, National PTA Representative Deborah Walsh led us through an energizing and enlightening exercise. She reminded us how volunteering made everyone in the room special. She asked us all to remind ourselves that we do great things every day as volunteers.

Each person received post-it notes to write down an "awesome" story of volunteerism from the person sitting next to them. These colorful post-it notes were on display for all to read.

Here are some "awesome" ideas that were shared. We hope that you will try out some of these great ideas with your unit.

Mentor younger moms who are our newest volunteers.

Every student grade K-6 received a book and backpack for summer reading.

Advocated for extra 3rd grade teacher so class size would not exceed 25.

Re-vamped an outdoor memory garden that had been forgotten.

Put out books in Spanish and English for anyone that came in for breakfast to take to help promote reading and literacy.

Taught workshop on Parent-Child communication as part of "Parent University"

Building Capacity to Communicate

Build Technology and Communication Capacity

As many segments of our society have moved to take greater advantage of electronic communications, NYS PTA has implemented new and creative ways to reach more members with the most up to date information. Some of these innovations include:

- Expansion of the NYS PTA mobile app for use with smart phones and tablets.
- More postings to Facebook and Twitter.
- Live streaming of general sessions at the 2015 Annual Convention.
- Formation of a technology committee to explore future technology-related opportunities.



Website nyspta.org	Sessions: 91,638 Users: 57,229 Pageviews: 237,213 Most Visited Page: www.nyspta.org/YourPTA/YourPTA_Membership_Benefits.cfm
Facebook facebook.com/NYSPTA	Likes: 3,535 Largest Reach: 16,061 March, 2015 Most Shares: 204 February, 2015 Largest demographic group: Women age 35-44, 39% of all users, 36% of engaged users
Twitter twitter.com/NYSPTA	Tweets: 2,170 Followers: 1,170 Following: 429 Most Impressions: 17,900 July 2015 Largest Reach: 2,376 Impressions October 2013
Voice of NYS PTA nysptapresident.blogspot.com	Page Views: 93,215 Posts: 28
Engage www.nyspta.org/Advocacy/advocacy_TakeActionEngage.cfm	Active Engagements: 2 Advocates: 20,443 Messages Sent: 10,054
Mobile App <ul style="list-style-type: none"> • Powered by BlackBoard 	Total downloads for the first year (Nov 2014-Nov 2015): 726 Top pages viewed: SLC Schedule, Top Stories and Notifications
Email <ul style="list-style-type: none"> • Active contacts: 94,130 • Emails sent: 200,231 • Average Open Rate: 48% 	Regular emails include: <ul style="list-style-type: none"> • Fast Facts: Includes upcoming events, issues information, alerts/updates, award information • Advocacy Newsbriefs: Includes timely and actionable information on education, health and wellness

Unexpected Challenge and Opportunity

In June 2015, National PTA informed us that printed membership cards would no longer be distributed to states. The cost to print cards on our own would have been prohibitive. As a result, even though time was very short, the decision was made to move to an electronic member enrollment system.

Working with consultants, staff who put in very long hours, and with other states who have moved in a similar direction, a working plan to collect member information and dues went live in September.

While not perfect, improvements are already being planned. This year's experience has already led to planned improvements for next year.



While there are many state and local advantages to the new member enrollment system, one immediate advantage is a significant expansion of capacity to communicate directly with individual members. This has already had a dramatic effect on our ability to offer individual members opportunities to have their voices heard and gather their feedback.

Opportunities to Engage and Enrich

NYS PTA organizes programs that encourage family participation in reading through the Pick a Reading Partner program (PARP) and the creation of original works of art by children through PTA Reflections – America’s oldest and largest youth centered arts education program. Outstanding PARP programs are recognized each year at Convention. Outstanding student works of art are recognized by each NYS PTA region, at the state level and as part of national competition.

Accomplishments of both students and volunteers in a variety of other areas are recognized through additional awards and scholarships as a tribute to past PTA leaders.

Reflections

Nearly 20,000 students representing 413 NYS PTA units participated in Reflections 2014-15 “The World Would Be a Better Place If”. In addition, 136 of these students earned state level awards, and six were recognized by National PTA.

To provide greater exposure for the accomplishments of these students, NYS PTA sponsored a Reflections Art Roadshow to display their work in two locations, at the Chautauqua Institute in Western NY and at the Cradle of Aviation Museum on Long Island.

2015-2016 Reflections Theme Search Submissions: 209

2014-15 National Reflections Award of Excellence Winners:

1. Skya Theobald, Film Production, Suffolk
2. Alexis Ebanks, Photography, Suffolk
3. Jennifer Kim An, Visual Arts, Nassau

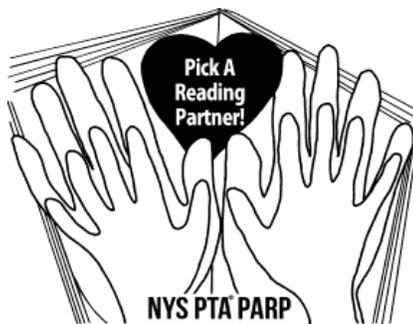
2014-15 National Reflections Award of Merit Winners:

4. Cayla Reischman, Dance Choreography, Suffolk
5. Jillian Miller, Dance Choreography, Nassau
6. Amal Elhelw, Film Production, Genesee Valley

For more Reflections information, visit: nyspta.org/YourPTA/YourPTA_Reflections.cfm



Pick A Reading Partner (PARP)



In order to keep up with the times, NYS PTA sponsored both a student PARP Re-Naming Contest and a student PARP Logo Design Contest.

Valerie and Vanessa Savage (3rd graders at Manor Oaks School in New Hyde Park, NY – Nassau Region) and Alena Wratten (3rd grader at Memorial Park School in Waterville, NY – Leatherstocking Region) submitted the winning name, **Pick A Reading Partner**.

Alexis Raynor (4th grader at Marion Street Elementary School in Lynbrook, NY – Nassau Region) created the winning design.

This year’s PARP Program Award Winner was Bridgeport Elementary PTA, Central Region with their program “Kingdom of Character, Where Royal Readers are Leaders”.

In March 2016, the Annual PARP conference, which was suspended seven years ago, will be offered once again on Long Island.

For more PARP information, visit: nyspta.org/YourPTA/YourPTA_PARP.cfm

Our Best Efforts

In an extraordinary year, the efforts and achievements of individuals and the group efforts that bring them together have been recognized locally and also at state and national levels. We recognize significant achievements with awards including:

National Recognition

2015 National PTA School of Excellence Award

Recipients:

- Maple East PTA, Western
- Steele School PTA, Nassau
- Thomas Jefferson PTA, Westchester-East Putnam
- Williamsville North High School PTSA, Western



State and Local Recognition

Advocate in Action Award

Recipients: 296

Distinguished Service Award

Recipients: 59

Golden Oak and Diamond Award

Golden Oak Recipients: 3 Diamond Recipients: 9

Honorary Life Membership

Recipients: 570

2015 Youth Humanitarian Award – In Memory of Stanley Marcus

Winner: Casey Magee, Warwick Valley Central School District, Central Hudson

New NYS PTA Units

- B.E.S.T #6 PTA, Western
- Chenango Valley Elementary PTA, Southeastern
- Livingston Manor PTSA, Central Hudson
- Morristown PTSA, Leatherstocking
- Northwood Elementary PTA, Western
- ONE SEPTA, Niagara
- PAT MED SEPTA, Suffolk
- Spackenkill 6-12 PTSA, Taconic
- West Seneca West Middle School PTSA, Western
- Yonkers SEPTA, Westchester-East Putnam

Recognizing Student and Teacher Talent

2015 Jenkins Memorial Scholarship for Teacher Education

Recipients:

- Lauren Apuzzo, New Paltz High School PTSA, Taconic
- Kyle Bautista, Arlington High School PTSA, Taconic
- Kayla Cavale, Oceanside High School PTA, Nassau
- Jaclyn DeFiore, Smithtown High School East PTSA, Suffolk
- Kelsey Emmerson, Williamsville East High School PTSA, Western
- Edward Heinrichs, Longwood HS PTSA, Suffolk
- Samantha Scott, Burnt Hills-Ballston Lake High School PTSA, Northeastern
- Laurie Tricamo, Half Hollow Hills HS West PTSA, Suffolk
- Taylor VanTine, Shenendehowa High School PTSA, Northeastern

2015 Teacher Fellowship In Memory of Richard Gazzola

Recipients:

- Susan Bach, Floral Park Memorial High School PTSA, Nassau
- Kimberly Greenwald, Garden City PTA, Nassau
- Donna Patane, Sewanhaka High School PTSA, Nassau
- Lyn Walker, West Ridge Elementary PTA, Genesee Valley

For more information about NYS PTA awards, visit: nyspta.org/YourPTA/YourPTA_AwardsRecog_Home.cfm

Resources

As PTA leaders initiated the challenging task of re-building membership, revenue from member dues again declined by more than \$17,000. Fortunately, close attention to the budget resulted in expenditures that were \$25,000 less than originally planned.

The 2015-16 budget anticipates a continued decline in membership that may require as much as \$112,000 to be drawn from reserves. Additionally, increases in insurance premiums may require the first increase in assessments to individual units in many years.

The efforts of NYS PTA leaders to rebuild membership will depend on resources that can be invested in building and marketing programs and resources needed to promote new membership.

Over the years, we have accumulated resources that can be invested in such efforts. Such investment, however, cannot be delayed since delay would threaten to draw down saved resources to a level where action to promote growth might not be affordable.

New York State PTA Cash Activity

	Actual 2013-14	Actual 2014-15	Budget 2015-16
Revenues: General Operating Fund			
Membership	\$ 504,630	\$ 487,156	\$ 491,664
Convention	\$ 156,831	\$ 167,832	\$ 152,000
Summer Leadership	\$ 46,352	\$ 39,572	\$ 39,200
Leg/Ed Conference	\$ 19,872	\$ 25,214	\$ 25,000
Subscription/Publications	\$ 452	\$ 416	\$ 100
KAP Training/ Lobby Day	\$ 1,644	\$ 2,440	\$ 2,400
Gifts/Grants/Sponsorship	\$ 5,146	\$ 14,420	\$ 4,000
Distinguished Service Awards	\$ 6,110	\$ 4,717	\$ 5,000
Investment Interest	\$ 27,313	\$ 6,734	\$ 5,000
PTA Store (Gross Receipts)	\$ 7,601	\$ 9,323	\$ 9,500
Miscellaneous/ Transfer from Gen fund Reserve	\$ 7,658	\$ 65,868	\$ 111,704
Transfer from Insurance Reserve	\$ 52,544	\$ 45,959	\$ 43,620
Total Revenue General Operating Fund	\$ 836,153	\$ 869,651	\$ 889,188
Expenditures: General Operating Fund			
Advocacy	\$ 43,226	\$ 45,694	\$ 43,700
Field Support	\$ 62,341	\$ 65,124	\$ 60,512
Communications	\$ 13,245	\$ 16,264	\$ 8,800
Leadership	\$ 217,543	\$ 217,968	\$ 219,300
Structure	\$ 75,467	\$ 84,208	\$ 88,250
Cost of PTA Store	\$ 8,216	\$ 11,700	\$ 6,500
PTA Office	\$ 475,938	\$ 428,693	\$ 462,126
Total Expenditures General Operating Fund	\$ 895,976	\$ 869,651	\$ 889,188
Total Revenue PARP	\$ 165	\$ 508	
Total Expense PARP	\$ -	\$ 493	
Total Revenue Twin Projects	\$ 46,564	\$ 44,029	
Total Expense Twin Projects	\$ 11,087	\$ 32,327	
Total Revenue Insurance	\$ 366,547	\$ 361,226	
Total Expense Insurance	\$ 340,514	\$ 357,085	

Excess insurance premiums are placed in an insurance reserve to protect against unanticipated insurance losses or premium increases.

An annual audit conducted by the Bonadio Group CPAs rates NYS PTA's financial reports as "unqualified", the best opinion an audit firm can provide.

For Our Latest Information, Visit NYS PTA Online:



Visit our Website
nyspta.org



Like us on Facebook
facebook.com/nyspta



Follow us on Twitter
twitter.com/NYSPTA



Read our Blog
nysptapresident.blogspot.com



Download our App
Powered by Blackboard



Watch us on YouTube
youtube.com/user/NYSPTA

Photos

Cover: Lifetouch

Page 2: Lifetouch

Page 4 (bottom): Lifetouch

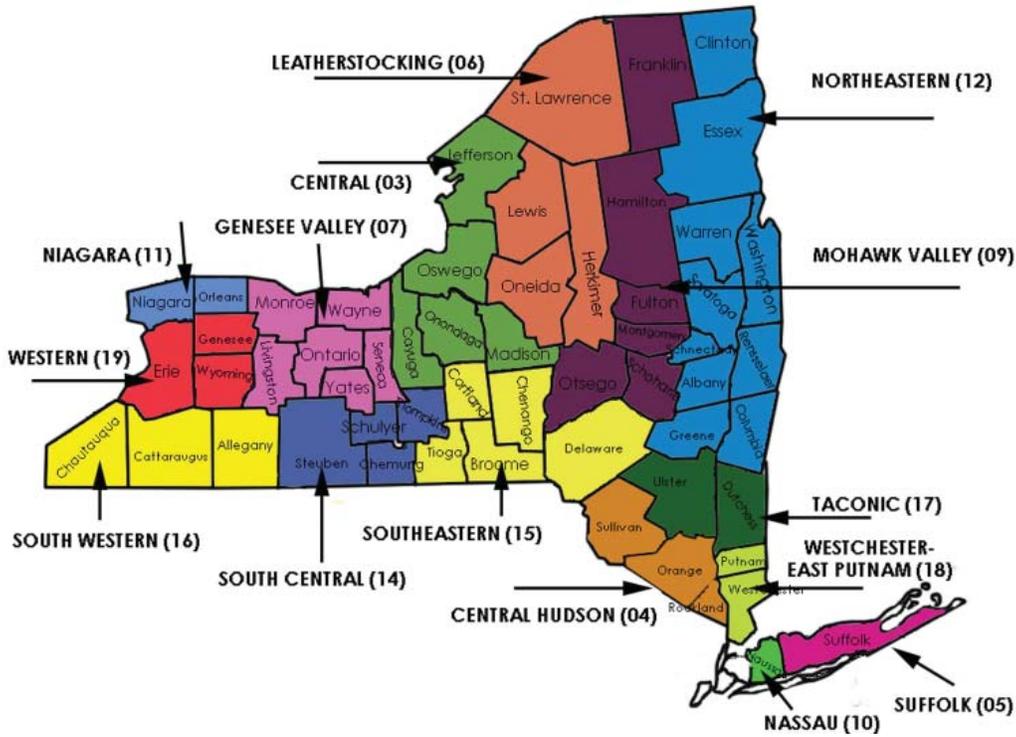
Page 5 (bottom right): Lifetouch

Page 6: Lifetouch

Page 7: (all but Youth
Leadership) Lifetouch

*Lifetouch is the official
photographer of the New York
State PTA 2013-2016*

Our Regions



NYS PTA Governance Team

BOARD OF DIRECTORS

Executive Committee:

President:	Bonnie Russell
First Vice President:	Gracemarie Rozea
Vice President:	Penny Hollister
Vice President:	Kelly Stephenson
Vice President:	Jane E. Harsha
Vice President:	Donna Imobersteg
Secretary:	Judy Van Haaren
Treasurer:	Neil Johannng

Immediate Past President:

Lana Ajemian

National PTA Board Member:

Susan Lipman

Coordinators:

Field Support:

Laurie Becker
Julie Griffith
Monica Metty
David Steggles
Jacqueline Wilson
Lorey Zaman

Bylaws:

George Kimble

Education:

Catherine M. Romano

Family Engagement:

Kim Blasiak

Leadership Development:

Kelly Stephenson

Legislation:

Susanne Smoller

Membership:

Sean Hannam

Outreach:

Laurie May

Programs:

Joan Wabnik

Resolutions:

Dana Platin

Wellness:

Lucille Vitale

Youth Member:

Shannon Stephenson

Specialists:

Arts:	Erika Zielinski
Awards:	Helen Hoffman
Data:	Gene Kinney
Diversity:	Milena Din
Environment:	Contact: Lucille Vitale
Financial Support:	JoAnn Incalcaterra
Health:	Anne Ehrlich
Juvenile Protection:	Contact: Lucille Vitale
Literacy:	Tamalin Martin
Male Engagement:	Dan Batik
Marketing:	Lori Fontana
Merchandise:	Gail Gligora
PARP:	Stephanie Avidon
Publications:	Nori Gartner-Baca
Reflections:	Sarah Henris
Rural:	Janet Ahola
Special Education:	Joyce Cattani
Urban:	Lonnie Phillips

Consultants:

Advocacy Support: Maria Fletcher
Federal Legislation Chair:

Lana Ajemian

Susan Berkow

Historian:

Susan Berkow

Partnership Support:

Maria DeWald

Resource Guide Content Support:

Janet Meyerson

Special Meetings Liaison:

Stephanie Fehr

GOVERNANCE TEAM

(The Governance Team includes the Board of Directors)

Region Directors:

Central:	Lori Fairbanks
Central Hudson:	Amany Messieha Dgheim
Suffolk:	Kathy Vento
Leatherstocking:	Laurie Fuess
Genesee Valley:	Lisa Christoffel
Mohawk Valley:	Caresse Karlau-Beam
Nassau:	Pat Assortato
Niagara:	Cynthia Ames
Northeastern:	Beverly Cottrell
South Central:	Corinne Frantz
Southeastern:	Barbara Knighton
Southwestern:	Heather Petri
Taconic:	Stacey Lee
Westchester-East Putnam:	Antoinette Darden-Cintron
Western:	Patricia Frazier

NYS PTA Office Staff:

Executive Administrator:	Richard Longhurst
Office & Events Manager:	Clare Hart
Events Assistant:	Carol Raymond
Membership & Insurance Manager:	Dania Welch
Administrative Assistants:	Lynnette Degnen Aimee Tweedie